

City of Woodland Park Main Street Board Meeting - Minutes

August 3, 2026

Location: City Hall Council Chambers



1. Call to Order: 10:01AM
2. In Attendance: Board of Directors: Tim Miller (President), Lynn Jones (Vice President), Jeff Bilsland, Michelle Gillespie, Marzelle Black; Anita Riggle (City Liaison), Don Dezelle (Council Liaison), Deb Miller (Chamber Liaison),
Absent: Joseph Perea
3. Wander Woodland Shop and Dine Passport
 - a. Anita included the Shop & Dine Passport information in the July newsletter. She delivered postcards to local businesses to distribute to customers. The City has a booth at the Farmer's Market and postcards will be at booth.
 - b. Debbie will put Passport information into the Chamber Grapevine.
 - c. There is a pool of approximately \$5,000 for gift cards. Gift cards will be awarded while supplies last. Money comes from the \$30,000 City budget line item for Main Street.
 - d. Passport program activates Sept 1 and is available only for Main Street businesses.
4. Next Steps Regarding Main Street
 - a. Business cards have been printed and can be distributed.
 - b. Upcoming Fall projects:
 - i. Sept – Oktoberfest (Lynn will connect with Kelli Bryant about volunteer needs.)
 - ii. Oct – Chamber Business Expo (would require booth rental and Board members would be at the booth)
 - iii. Nov – Shop Small Saturday (Lynn will be the primary contact due to previous experience with this event)
 - iv. Dec – Parade. (Tim will be the primary contact and will communicate volunteer needs.)
 - c. Shop Small Saturday: Debbie said the Chamber will donate 500 "Shop Small Woodland Park" bags with grant money. (American Express no longer provides shopping bags for the event.) The only place shoppers

can get the bags will be from the Welcome tent which will be located at Zebz OutFooter on Shop Small Saturday. Bags will include information/coupons from downtown businesses and a map.

- d. Jeff is collecting content from businesses to give to Anita for Main Street social media posts.
- e. Anita suggested considering another Shop & Dine Passport starting in January.

5. Antler Alley – review posts from Facebook

- a. Gail Langley sent an email to Anita about an upcoming Main Street/AARP \$2500 grant opportunity for livability improvements for ages 50+; the grant pool is \$16,000.
- b. Grant deadline is Aug 28. Anita and Kimberly will submit the grant application.
- c. Antler Alley would be a good project for the grant money.
- d. Antler Alley FB post summary...keep it simple; seating and art.
- e. Discussion about potential for artwork on the buildings. Anita spoke with Dana's Dance...Dana is receptive to improving the alley.
- f. Jeff suggested air sails for shade.
- g. DDA may consider offering some funding for Main Street projects.
- h. The alley improvement process will be to apply for the AARP grant; if that doesn't work, apply to the DDA; and if necessary, use some of the City allotted dollars.
- i. Marzelle suggested large pots at the entrance with solar lights/water features. Could also do the back side of the alley.
- j. Goal would be to start with two benches (potentially from local businesses), 4 large decorative pots to hold solar powered water features and air sails by benches for shading.

6. Tour Around Teller for September

- a. Meeting is Wednesday 8/5 in Cripple Creek.

7. State of Main for City Council – when to present and thoughts on what to include in presentation

- a. We have a requirement as a Main Street org to present to City Council.
- b. Anita will request that Main Street is added to the November 5 City Council agenda and that a Shop Small Saturday declaration is included.

8. Adjournment: 10:59AM

Next Meeting

Date: Monday, August 31

Time: 10:00 AM–11:00 AM

Location: City Council Chambers

Recorded by Lynn Jones, Board Vice President.